



GIANG PHAN

I am very excited about the opportunity to join a social business organization in a marketing position where I can not only utilize my abilities effectively but also to contribute significant value to both the organization and society at large. To this end, I have joined SBC community, aiming to seize opportunities for learning new knowledge, improving my skills, developing my career, and competing with myself

Contact Details



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Education

- Foreign Trade University
- Business English
- 2022 - 2026

Skills

- Critical thinking
- Project management
- Inovative
- Research and analytical skills
- Presentation skills

Working languages

- Vietnamese
- English

Achievements

- Third prize in Literature in the Provincial Excellent Student Contest in 2021 - 2022
- Participated in the National Excellent Student Contest in 2021 - 2022
- The most favorite candidate and Top 6 in the contest "Youth Changing Gender Stereotypes in families"

Activities

- Volunteer for a blood donation event in Vietnam

Experience

Viet Hoi Nhap Human Resources Development Company 03/2024 - Now

Project leader

Tasks

- Oversee the entire project
- Distribute tasks to each employee
- Research related documents to enhance the productivity in the process of managing the project
- Write the project case study including identifying the social issue with the root cause, competitive analysis, analyzing our business model, etc.

Results

- Achieve the award "IMPACTFUL SOCIAL BUSINESS IDEA" in the Social Business Creation 2024
- Achieve the award "INNOVATIVE SOCIAL BUSINESS CONCEPT" in the Social Business Creation competition 2024

Unleash 05/2020 - 10/2020

Marketing

Tasks

- Write marketing proposals including identifying the project's objectives, target beneficiaries, competitive landscape, campaign strategy, etc.
- Write marketing contents for the project on social medias
- Manage the Facebook Fanpage
- Create the project timeline

Results

- 300 - 500 reactions/post
- Increase 3000 - 4000 followers for the fanpage