BOYS MUST NOT CRY

WOMEN CAN‘T PEE
WHILE USING A TAMPON

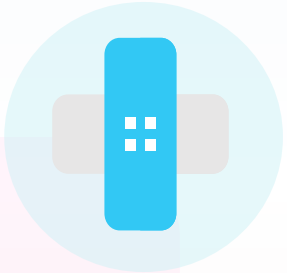
WOMEN ARE MORE
FERTILE THAN MEN

LOVELAB

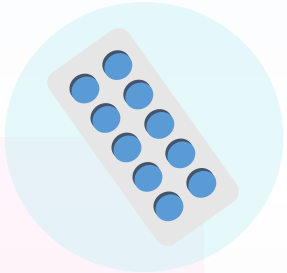
WE TALK ABOUT AMORE

JULIA POLLIN & ANGELA MONTANARO

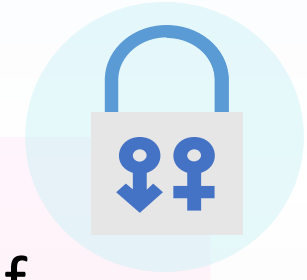
Current Issues in Germany



Lack of professional sex education



Side effects of hormonal contraceptives matter

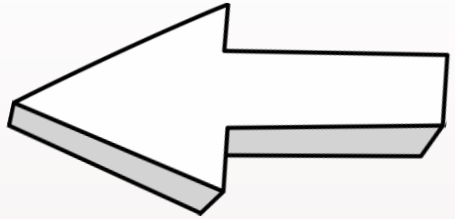


Desire of individual consultation around contraceptives

Source: Qualitative Problem Interviews with partners and friends, n=20

THERE IS A LACK OF SEX EDUCATION IN GERMANY

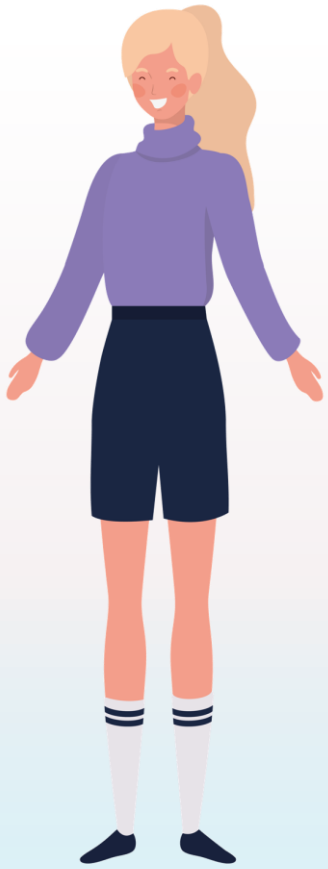
44.8%



of 116 quiz participants between 17 and 30 years answered the questions Incorrectly

Source: Quiz Poll over Google Forms, 6 quantitative questions, n=116, Data collection period 30.12.2022- 03.01.2023

We are developing a digital platform to enable simple, secure and safe sex education for everyone

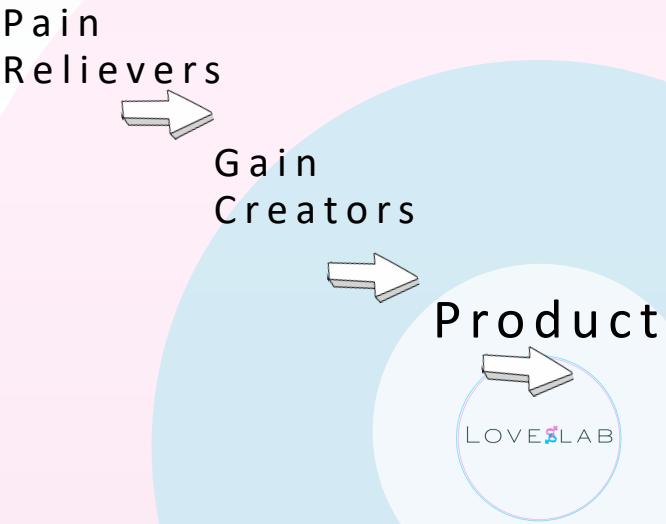


OUR VALUE

All information is consolidated in one place

Safe space and simply explained sex education

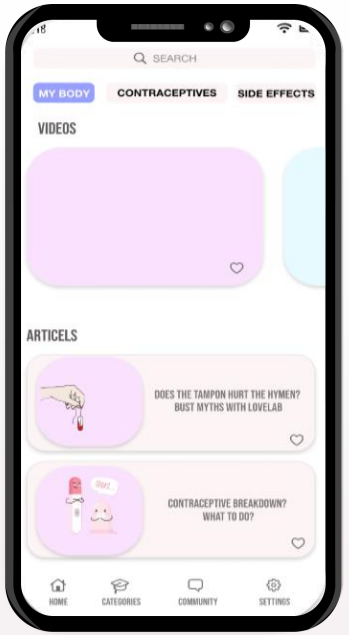
A learning platform that uses video content to inform about sex education



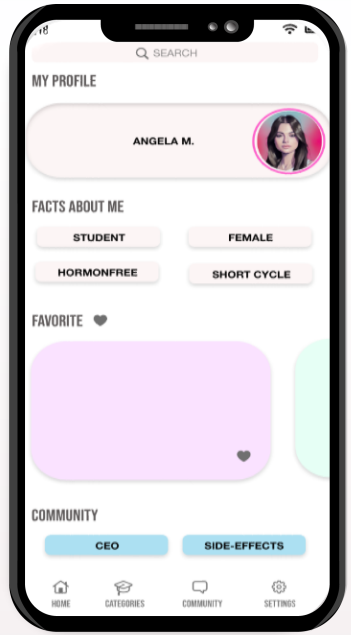
HOW IT WORKS

LOVELAB

WE WILL HELP YOU LEARN
With us you can easily learn your knowledge about your body and everything about togetherness
WHERE DO YOU PLACE YOURSELF?
PARENT
TEACHER
PUPIL
STUDENT
OTHER
HOME
CATEGORIES
COMMUNITY
SETTINGS

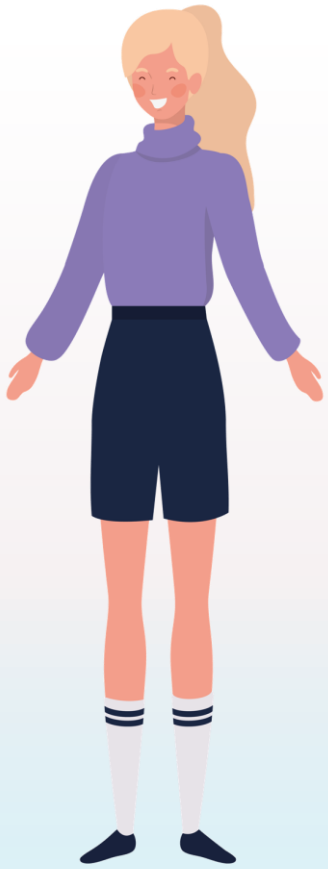

SEARCH
MY BODY
CONTRACEPTIVES
SIDE EFFECTS
VIDEOS
ARTICELS
DOES THE TAMPON HURT THE HYMEN? BUST MYTHS WITH LOVELAB
CONTRACEPTIVE BREAKDOWN? WHAT TO DO?
HOME
CATEGORIES
COMMUNITY
SETTINGS

SEARCH
MY BODY
CONTRACEPTIVES
SIDE EFFECTS
VIDEOS
ARTICELS
IT BURNS? ATTENTION TO SEXUAL TRANSMISSIBLE DISEASES
THE CURRENT RESEARCH FOR MALE CONTRACEPTION
HOME
CATEGORIES
COMMUNITY
SETTINGS


SEARCH
MY PROFILE
ANGELA M.
FACTS ABOUT ME
STUDENT
FEMALE
HORMONFREE
SHORT CYCLE
FAVORITE
COMMUNITY
CEO
SIDE-EFFECTS
HOME
CATEGORIES
COMMUNITY
SETTINGS

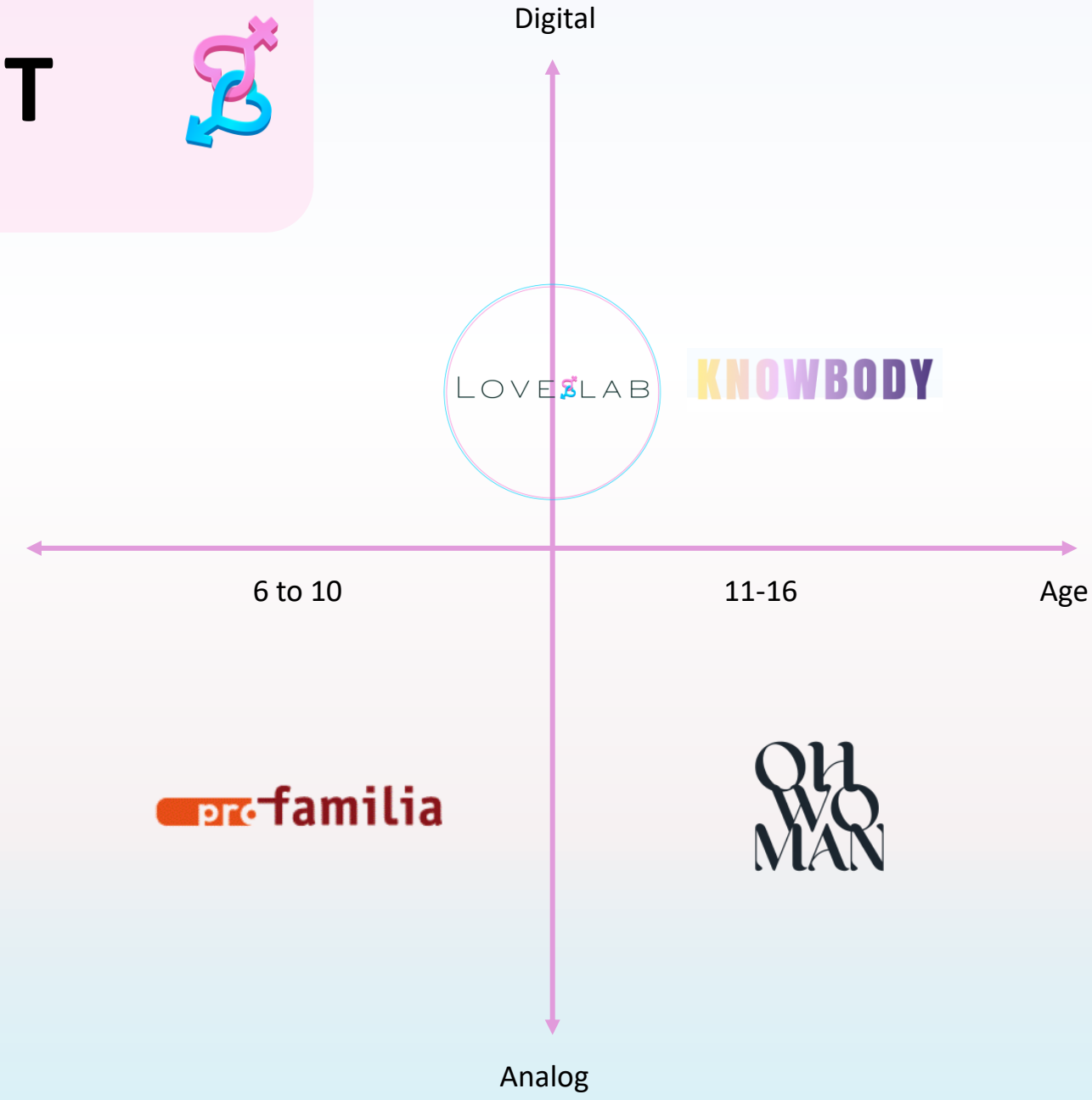
“It is too late to start sex education in adolescence. It should take place at elementary school because sexual abuse can already start there.”

- Pro Familia, 2023



THE GERMAN MARKET

- Over 32.6K Elementary School classes in Germany
- TAM of 13.1 MM€ per year



THE TEAM

CEO

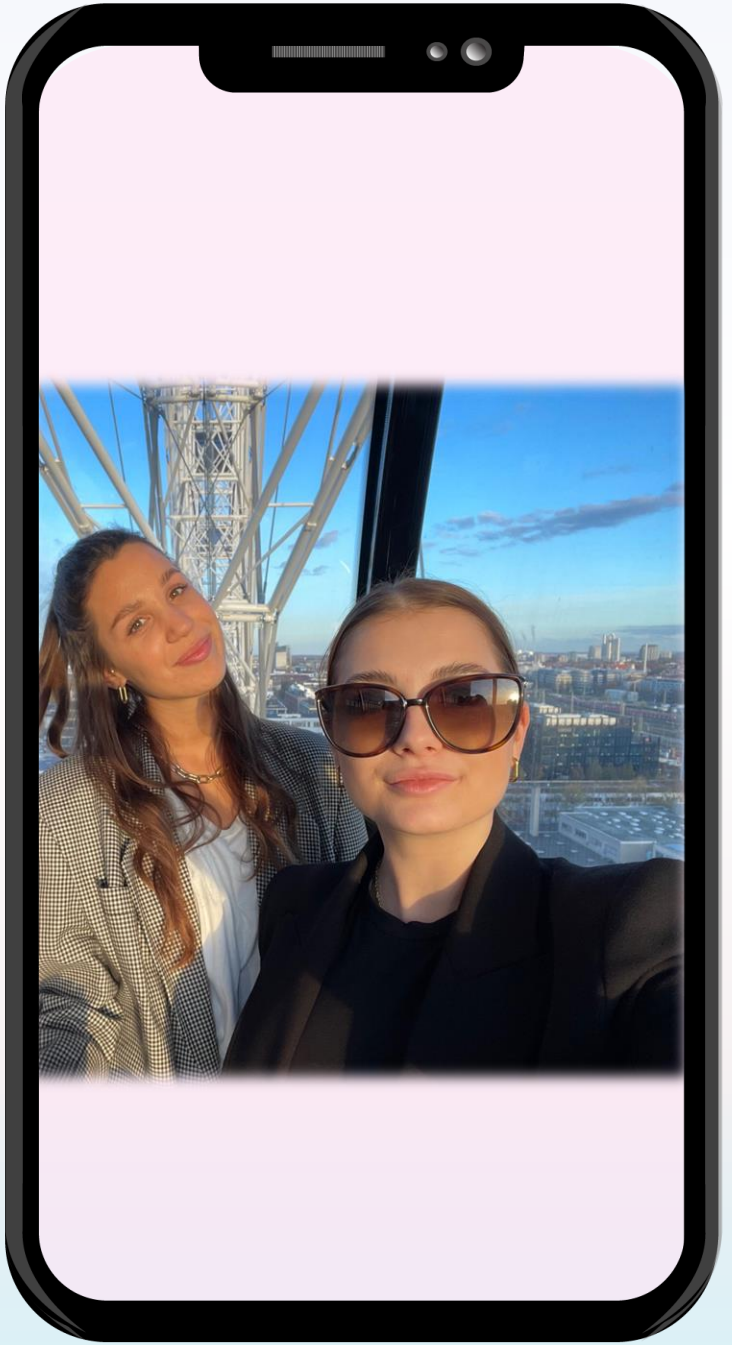
JULIA POLLIN

Analytics

CEO

ANGELA MONTANARO

Design



THE NETWORK

OUR CURRENT NETWORK

- CEO of KnowBody
- Pro Familia Ingolstadt
- Social Pedagogues and Teachers in elementary school
- Chairwoman of the JU Germany Commission Society & Family

WE ARE LOOKING FOR

- UX Designer
- Sexual Scientist
- Psychologist
- Programmer
- Student teachers